

## 2011 Artist General Information

### What is The Carnegie Arts Trail?

The Carnegie Arts Trail is a public art extravaganza that will showcase larger than life. Metal rooster sculptures, painted and decorated by commissioned artists, throughout historic downtown Decatur in the spring and summer of 2011. The 2011 trail is in coordination with the Alabama Chicken and Egg Festival, a project of the Lawrence County Arts Council. Artists will be asked to draw on the cultural influences and history of Morgan and Lawrence Counties to inspire their designs, thereby creating roosters that come to life. The event will be funded through individual and corporate sponsorships that allow a broad cross-section of the area community to contribute. Profits from The Carnegie Arts Trail will mainly benefit the Carnegie Visual Arts Center. A percentage of profits from the sale of icons to sponsors in Lawrence County will also benefit the Lawrence County Arts Council.



### How does The Carnegie Arts Trail work?

The call for artists and sponsors has already begun and will continue through February 8, 2011. The Artist Selection Committee will select the winning designs and place them online for sponsors to choose their preferred design beginning on February 11, 2011. On February 17, 2011, sponsors will be officially paired with their artists. Artists may take delivery of the roosters on February 19, 2011 and have until March 19, 2011 to complete their work. The painted roosters will take roost over downtown Decatur and other locations by April 9, 2011, and remain on the streets through the summer. After the exhibit ends, sponsors may take their roosters to the permanent location of their choice or donate them back to the Carnegie to be auctioned off at The Armature Society Ball and Carnegie Arts Trail Auction on August 20, 2011.

### Who benefits from The Carnegie Arts Trail?

EVERYONE! The Carnegie Arts Trail is a family-friendly art event that will boost community spirit on all levels. The three and a half month public art exhibit will visually promote art and culture, showcase local talent, increase pedestrian traffic for the entire downtown Decatur business district and offer area businesses that are not located downtown, an opportunity to increase their awareness and participation in the community. The Carnegie Arts Trail will financially support the Carnegie Visual Arts Center and its programs.

The Carnegie Visual Arts Center, a not-for-profit organization, is a cultural, educational and community-service organization providing an environment to promote learning, creation and appreciation of the visual arts, preserve one of the area's significant historical buildings and serve as a multi-purpose community resource for all the citizens of Decatur, Morgan County

and all of North Alabama. **The Carnegie Arts Trail** takes the very essence of the Carnegie's mission - Passionately Promoting Art for All - out into the community through the exhibition of the roosters in the historic downtown areas as well as selected areas in other parts of the community. The **Carnegie Arts Trail** committee is committed to the inclusion of an education component within our school system.

## Become a **Carnegie Arts Trail** Sponsor!

**Carnegie Arts Trail** is a solid fundraiser with a proven track record success and benefits for all participants. The event will increase pedestrian traffic and generate additional income for the entire area community - with special emphasis on our historic downtown during the exhibition period (April - August). A walking/ biking/ driving trail will encourage local residents and tourists to meander through Decatur as they follow the trail of icons. The 2011 **Carnegie Arts Trail** will be expanded to take in additional neighborhoods.

A **Carnegie Arts Trail** Sponsorship offers you a great way to:

- Visually promote art, culture, downtown revitalization and help showcase local talent
- Enhance awareness of your company's products and services
- Show your commitment to the community and raise money for a great cause

See examples of other successful public art events at: [www.americanartparade.com](http://www.americanartparade.com)

## Become a **Carnegie Arts Trail** Artist!

**Carnegie Arts Trail** icon for the 2011 trail is a rooster. The rooster is approximately 55" tall from top of comb to feet and about 42" across from breast to tail. The wings are curved away from the body of the rooster to about 2" at the tips. Please submit attached form and colored diagram(s) of your rooster design by February 8, 2011. Both sides of the rooster must be painted or otherwise decorated, and may be the same or different in design. If your design is selected, you will be given detailed information on materials, group work area, and timeline.

Please use colored pencils or other colored media to sketch out your design on the attached rooster line drawing(s). Use the description box on the Artist Application to describe the materials you intend to use on the metal rooster and any effect that cannot be rendered in the sketch.

For more information  
Visit [www.carnegieartstrail.com](http://www.carnegieartstrail.com),  
call the Carnegie at 256-341-0562,  
or email to [admin@carnegiearts.org](mailto:admin@carnegiearts.org)

### **CARNEGIE VISUAL ARTS CENTER**

207 Church Street, NE Decatur Alabama 35601 256-341-0562 [www.carnegiearts.org](http://www.carnegiearts.org) [www.CarnegieArtsTrail.org](http://www.CarnegieArtsTrail.org)



## 2011 Artist Application

Yes! I want to design and paint a Rooster for  
The Carnegie Arts Trail, "Strut and Crow!"

Artist Name: \_\_\_\_\_

Daytime Phone: \_\_\_\_\_ Evening Phone: \_\_\_\_\_

Email Address: \_\_\_\_\_ Fax Number: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

I (applicant), \_\_\_\_\_, understand that if my rooster design is selected for this event, all rights, title and interest to my selected design will then become the sole property of **The Carnegie Arts Trail** and the Carnegie Visual Arts Center, and that I will relinquish all rights, title and interest in the completed design and the completed rooster sculpture. I recognize that the Carnegie Visual Arts Center may use my selected design for promotional purposes related to this event, including any references to merchandising materials that are created as a result to further promote **The Carnegie Arts Trail** events, programs and the associated fundraising campaign.

\_\_\_\_\_  
Artist's Signature

\_\_\_\_\_  
Date

Rooster Sculpture theme or name: \_\_\_\_\_

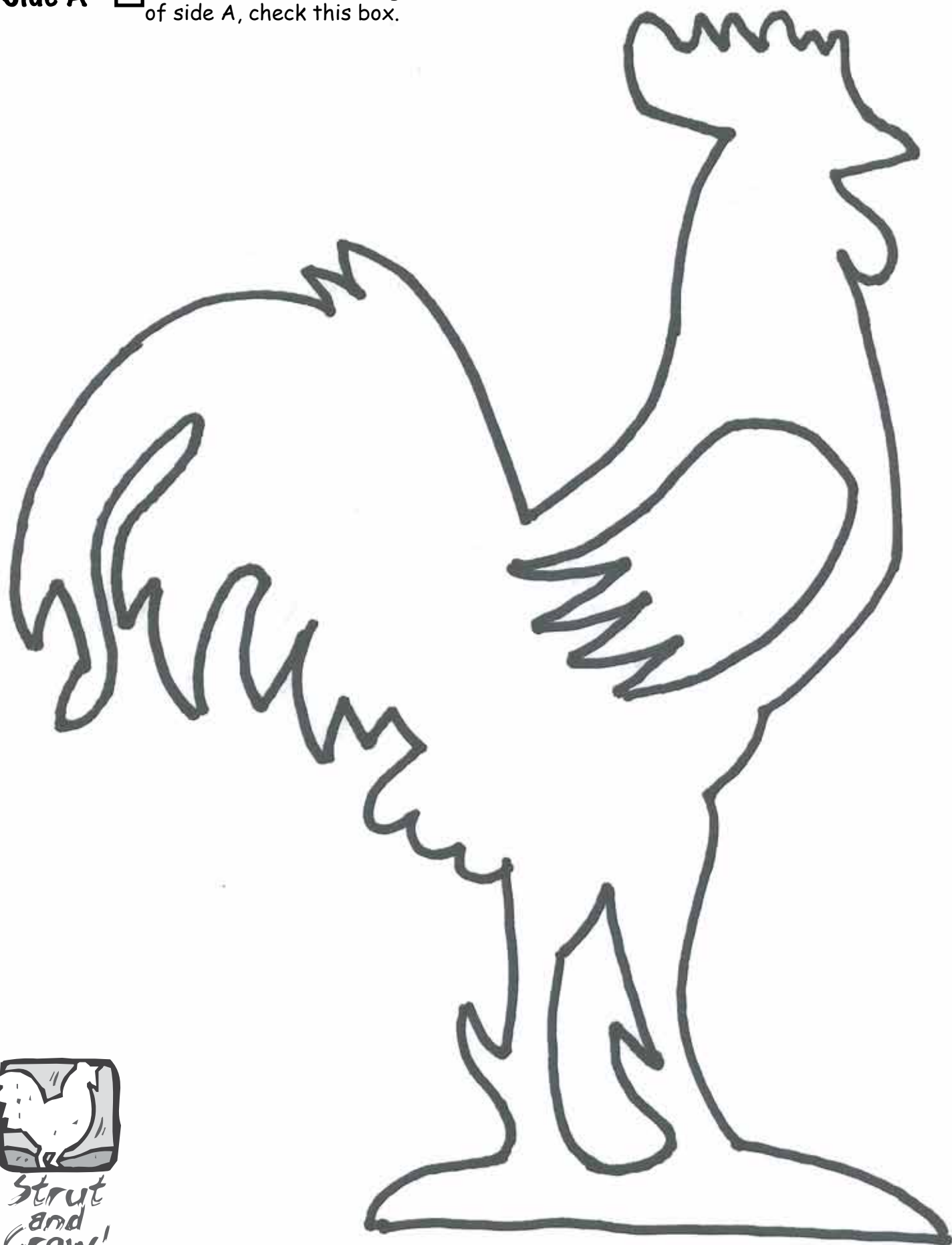
Describe the materials you will use to produce your design, if selected:

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

**Entry Deadline:** Applications, design diagrams and brief artist bio along with a sample photo of your work must be received by February 8, 2011.

Mail your submissions to: Carnegie Arts Trail Design Entry  
c/o Carnegie Visual Arts Center, P. O. Box 1591, Decatur, AL 35602

**Side A**  If Side B is a mirror image of side A, check this box.



*Strut  
and  
Crow!*

**Side B** If Side B is a mirror image of Side A, you do not need to complete this page. Just check the box on the Side A diagram sheet.

