

About the speaker

Michael Angelo Caruso has delivered over 2,000 presentations and keynote speeches on the subjects of conflict resolution, team leading, and pro-active communication. He has spoken in Africa, the Middle East, the Caribbean and 49 of the 50 states.

He is founder and President of The Edison House LLC, an international consulting firm specializing in corporate and personal improvement. Edison House LLC clients include Bank of America, Citgo, Rayovac, Hallmark, The National Institutes of Health, Verizon Wireless and the United States Navy.

Michael has educated and entertained audiences all over the world, drawing on a previous career in the telecommunications industry and a decade as a professional musician.

Michael is author of the *5 Cool Ideas* books, an audio book on legacy titled *Dear Michael Angelo—A Father's Life Letters To His Son* and the *FastLearnerAudio* series. For more information on Caruso, visit his web site at www.michaelangelocaruso.com.



Decatur Daybreak Rotary Club
PO Box 849
Decatur, AL 35602-0849

Effective Leadership Getting People To Do Stuff Training & Seminar

Presented by
International Author
Michael Angelo Caruso
Founder & President
The Edison House, LLC



Sponsored by
Decatur Daybreak Rotary

Carnegie Visual Arts Center
January 26, 2010
8:30 - 11:30 a.m.
or
1:30 - 4:30 p.m.

www.decaturodaybreak.org

Seminar Details

It is not always easy to get people to do what you want them to do nor is it easy to get people to do what you pay them to do. Most managers try to motivate employees using three tools that usually don't motivate: job descriptions, performance reviews and evaluation forms that are linked to money.

Specifically designed for supervisors, managers, team leaders, and upper level management, the seminar will offer motivation and reward techniques, strategies for overcoming negativity, and ways to deal with challenging personalities within the workplace.

Source material draws from the work of Elton Mayo, the man who founded the modern day Human Resource department; Douglas MacGregor, who conceptualized Theory X and Theory Y management in his book "The Human Side of Enterprise", and Caruso's audio program titled, "Effective Coaching," which is guaranteed to improve your most important relationships within 30 days.

Attendees will also learn:

- how to be less of a boss and more of a coach
- two things that motivate almost every time
- why money is not a motivator
- 5 ideas for dealing with underperformers
- the secret to interviewing job applicants

Date, Time, Location

Sponsored by the Decatur Daybreak Rotary Club, "Effective Leadership – Getting People to Do Stuff" seminar and training is scheduled for January 26, 2010 at the Carnegie Visual Arts Center located at 207 Church Street in Decatur.

Attendance is open to the public. Two sessions are available: 8:30 to 11:30 a.m. and 1:30 to 4:30 p.m. Each session is limited to 75 seats. Cost is \$40 per person or \$35 per person for groups of 5 or more.

About Rotary

A portion of the proceeds from the seminar will go to the Critical Care Transport (CCT) services of the Children's Hospital of Alabama. The CCT team transports critically ill and severely injured children via helicopter, jet and ground transport to Birmingham in an efficient and controlled environment where they could receive the finest care available.

Rotary is a worldwide organization of business and professional leaders that provides humanitarian service, encourages high ethical standards in all vocations, and helps build goodwill and peace in the world. Approximately 1.2 million Rotarians belong to more than 32,000 clubs in more than 200 countries and geographical areas.

Decatur Daybreak Rotary meets Wednesdays at 7 a.m. at the BPOE Elks Lodge #655 located at 2625 Centron Drive. For more information, visit www.decaturdaybreak.org.



Seminar Registration

Name _____

Company _____

Address _____

City _____

State _____ Zip _____

Phone _____

Email _____

Please indicate # of attendees per session:
8:30 - 11:30AM _____ 1:30 - 4:30PM _____

Attendees _____ Total \$ _____
(1-4 attendees \$40 each; 5 or more \$35 each)

Credit Card Information:

Type: VISA MC AM EXP

Number: _____

Expiration Date: _____

Or make checks payable to:
Decatur Daybreak Rotary
No cash please.

Mail to:
Carnegie Visual Arts Center
207 Church Street
Decatur, AL 35601

CE credit available.